

Main Street Monday!



Later this week we will head back to eastern KY with a team of experts to assist in the recovery of several downtowns. While these communities are not part of the state Main Street program, when a crisis happens, we are all Main Streets and we want to assist however we can to help them see hope and a new future for their downtowns.

In addition, we want to help them with preserving their historic resources that make them the place that locals call home.

We are extremely honored that Oakland County Michigan reached out to offer assistance. Main Street Coordinator John Bry and Preservation Architect, Ron Campbell will join the KY team that includes Kentucky Heritage Council director and State Preservation Officer, Craig Potts, Chris Black of Ray Black and Sons from Paducah who is a restoration specialist. Main Street directors Minta Trimble-Pikeville and Teresa Mays-Beattyville will also join us to share ideas and their experiences. We thank Minta and the city of Pikeville for providing housing to the team and being a part of the planning team.



Check out Williamsburg Main Street's new logo! We love it!

How can you help fellow Kentuckians? We're glad you asked! Thanks again to Oakland Co MI Main Street a fund was created to raise \$50,000. While this is a great starting point we all know it will take more. Sponsors and donations would be so helpful. This fund will be facilitated through Pine Mountain Partnership in Letcher Co/Whitesburg for boots on the ground work. The money will be used for 3 different areas focusing on placemaking. This is a way to give hope to locals that their communities will come back. It is also a way to directly assist small businesses and downtowns. Beattyville is a great example of how stabilization and recovery can take place.

- 1. New signage for businesses and way finding signage.
- 2. Façade grants for painting, windows, etc.
- 3. Streetscape amenities, benches, lights, flowers, trashcans, etc.

If you know of an individual, organization or company that might want to sponsor an item like a bench or a façade grant or adopt a business please have them contact Kentucky Main Street.

It's coming! The fall KYMS conference!!

The registration can be found on the last page of today's newsletter. The Agenda is still being completed, but you will find a lot of great things to help elevate your program. We will also be learning about the 4 points (great for board members), effective marketing, tax credits, and so much more! And great food which is always a priority!

Agenda will be sent later this week.



Congratulations to Randi Mouser and her team for the honor of being one of the best in KY. Thanks to everyone that voted the Bardstown Arts & Crafts Festival as one of your favorites! This is a project of the Bardstown Main Street program and a great fundraiser for them.

You are invited to join them this year for their 41st annual Arts and Crafts Festival to be held Oct 8 & 9!!!



If you are a Porsche enthusiast you need to plan to be in downtown Beattyville on September 3rd. It's a great time to visit and see the recovery efforts that have taken place since the flood of 2021.



More things are coming and downtown is open for business!

PUT YOUR NAME ON DOWNTOWN LONDON!

PURCHASE A CUSTOM ENGRAVED LEGACY BRICK TODAY:

100% OF PROFITS WILL BE DONATED TO EASTERN KENTUCKY FLOOD VICTIMS *ON ALL ORDERED PLACED THROUGH AUGUST 34





STREAMING RADIO



LaGrange Main Street in live in more ways than one. Like Perryville they have a pollinator garden. Theirs is located at the Main St. office. In addition, you can now stream the radio station and did you know you can also watch the trains on live stream! Look for virtual railfan on line.



Submit a session proposal for our 2023 Main Street Now Conference in Boston, Massachusetts, March 27-29! Start planning your session now and share your brilliant ideas by the submission deadline on September 6, 2022: https://bit.ly/3T4UsnM



Congratulations to Pike Street Wine House on the opening of their urban winery in downtown Cynthiana! All we can say is wow!!! There is a story behind every piece of furniture, art or item. This is an amazing addition to Cynthiana!

Only in Your State thinks this is the Weirdest Fall Festival in Kentucky

We think you have to visit to confirm. We are fairly certain you have never raced a Wooly Worm. You can take a beautiful fall drive October 21-23, 2022 and celebrate 35 years of the Wooly Worm. https://www.heartofthekentuckyriver.com/woollywormfestival.html

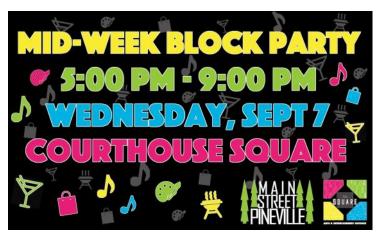
Fall festival season is upon us, and while we're all for the standard litany of pumpkin patches, hay rides, and Halloween towns, we also invite you to take a walk on the wild side this season. And by "wild," we mean embracing the cute, furry, cuddly unofficial mascot of fall in Kentucky... the woolly worm! (Bet you didn't think we were headed there, did you?) In Beattyville, Kentucky, the Woolly Worm Festival is an annual fall festival that's the pride and joy of the town, not only providing a big boost of tourism but also a captivating and, admittedly very cute, claim to fame





Past and Present on Merchant's Row, downtown Perryville. Come learn about the past and visit the current shops and the new pollinator garden planted by Friends of the Perryville Battlefield State Park at Dr. Polk's house.





Local Music! Local Artists! Local Food & Drinks!



Did you know that many KY Main Streets are near one of our beautiful Kentucky State Parks, the best in the country! Several of our towns do not have downtown lodging, but you can enjoy the parks and dine and shop in the local Main Street. In Tri-Cities you might just see a black bear along the way from Kingdom Come.





Live in Downtown Middlesboro!!!



Downtown Morehead Historic District is Kentucky's most recent listing in the <u>National Register of Historic Places - NPS</u>! "This is truly exciting news for Morehead and its downtown area," said <u>Governor Andy Beshear</u>. "I love visiting downtown and this listing in the National Register will ensure that its charm and vibrance will be maintained in the years to come.

The district includes 53 contributing commercial, government and residential structures whose owners are now eligible to apply for state and federal historic rehabilitation tax credits to offset the cost of preservation and adaptive reuse. Contributing buildings reflect the community's growth as a county seat and include three notable structures – the c1899 Richardsonian Romanesque Rowan County Courthouse, the c1910 C&O passenger depot, and the c1880-81 Lexington & Big Sandy Railroad freight station.

Kudos to author Tony Pence, director of **Downtown Morehead, Inc.**, a nationally accredited Kentucky Main Street community. The announcement was made by Mike Berry, KY Tourism, Arts, & Heritage Cabinet Secretary https://kentucky.gov/Pages/Activity-stream.aspx...







Come enjoy the day in downtown Morehead and don't forget to stop in the Folk Art museum!



Pollinator gardens are fantastic ways to increase green space, promote sustainability, and educate your community on the local environment. *Garden Artisans* offers some key considerations for designing a pollinator garden for your Main Street!

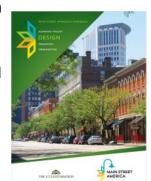
Read here: https://bit.ly/3CbTcsL

Design—Another of the 4points of Main St Quality Design: Develops Space and Place Enhances the physical appearance of downtown by maintaining and restoring historic buildings and facades along with additional physical elements that make downtown special.

If you are a Main Street program you have access to the Main Street America Design handbook on the Main St. America website. The handbook is divided into three sections - 1) Commercial District Planning and Design, 2) Building Architecture and Design, and 3) Making

the Case for Quality Design. Each section has an accompanying resource webpage that includes additional information, research, and articles. Members can download the complete handbook or check out individual sections.

More on Design next time!



Here's a Did You Know? Dollar General started in the Main Street community of Scottsville!

On my first visit to the community years ago I naturally asked, "Why is there a Dollar General on Main Street?" and the reply "Because its' the first one." Alrighty then, and we know most of the rest of the story.

Cal Turner Sr. was its founder. Mr. Turner's legacy remains a vital part of the story and his family continues to bless Scottsville beyond measure. In fact, the Turner family helped start Heart of Scottsville, their Main Street program, more than 20 years ago.

Want to learn more?

Shop the store: 111 W Main Street, Scottsville Read the history: dollargeneral75.com



Pictured here is Cal Turner, Sr (Founder) stooping to pluck a weed from the sidewalk in front of his beloved Scottsville store. It's a great example of Mr. Turner's devotion to the town where it all began. That store is still open for business today on West Main Street.

One thing that is important to note. The original Dollar General is in an historic building. We have all seen the typical store design across the state/country, but are you aware you can implement design guidelines for them. There are a number of examples where they do not look like a metal building with signage. They are coming, but they don't have to bring bad design with them. Your community can place parameters that are much more compatible with your existing buildings or adaptively reuse in an existing building.





Join Cynthiana Main Street for their 5th Annual Farm to Table Dinner. On Friday, September 9th we will transform Court Street to host 150 guests at our harvest style table to enjoy a multi course meal using all KY Proud Food. On the menu this year:

Starter- Charcuterie trays

Salad-Harvest Apple Salad, fresh field greens topped with feta cheese, crisp cucumber, sliced apples and homemade honey apply cider dressing **Main Course-**Apple Cranberry stuffed pork loin with peppercorn demi glaze, bourbon maple pecan sweet potatoes, sautéed early fall vegetables, homemade yeast rolls

Dessert-Caramel Apple Cheesecake AND Cross Creek's famous bread pudding with Woodford Reserve Hard Sauce (you get both!)



This is an event you will not want to miss. Get your tickets today! Go to Cynthiana Main Street Facebook page for details!



Kentucky Main Street Conference Level Up! Taking Main Street to the Next Level London, Middlesboro, Pineville, and Williamsburg Kentucky September 28-30, 2022

Registration Form

Please submit a registration for each attendee

Full Conference early bird registration **\$125** per person by September 15, 2022 **\$150** after 9-15-22 Single day registration **\$50**

Name:		
Title:		
Program Name:		<u></u>
Address/City/State _	-	·
Telephone:	Email:	
	Full Conference Registration/s Single Day Registration	
		Total Amount

Complete this form (one for each person attending) and mail to Tony Pence by September 15, 2022

Tony Pence

P.O. Box 313

Morehead, KY 40351

If you are writing a check Please make checks payable to: Kentucky Main Street Association and mail to Tony.

If you would like to pay by credit card contact Tony at 606-548-1073